



GetCreative Web Design

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Available Services

In order to provide clients with the best service possible, GetCreative offers various services ranging from classic web and graphic design to advanced website features and Search Engine Optimization (SEO). Rest assured that no matter what your design needs, GetCreative has the right deal for you. A 40% deposit is required for all services over \$150. For specific questions or requests, please contact us.

Classic Web Design

Starting around \$1,000 for sites with less than 5 pages, our web design service includes all of the key aspects necessary for a successful online presence. This service covers all the basic necessities and can be expanded to include more pages or additional features. To learn more, read about how [the website design process](#) works at GetCreative.

Advanced Website Features

We offer many features to enhance your website and make your customers' visit to your website a positive and memorable experience. Photo gallery options start at \$200; Calendar options include an embedded Google Calendar at no charge, or a custom calendar with an Admin page for editing for \$120; we offer basic E-Commerce solutions starting at \$300 to expand your online sales; Flash options start at \$150 and include photo slideshows or navigation bars; Interactive Forms are \$85 and send information submitted on your website straight to your email inbox; Custom Blog designs are available starting at \$150; and, for those wanting more control over the content of their website we offer a Content Management System (CMS) Service for a monthly fee of \$10.

Website Hosting & Maintenance

Web Hosting & Maintenance starts at \$20/mo and includes, Premium Web Hosting, Monthly Traffic Reports, FTP access to your site and Up to 12 minor Content Updates* per year.

For those looking to update more than once a month or with larger changes, we offer a more comprehensive Maintenance Service that is customized to fit your needs. We can handle your various monthly or bi-monthly updating for you at an hourly rate; for regular specials and event updates a monthly charge will be determined based on the volume of work involved.

We also have a [Content Management System \(CMS\) Service](#) available for \$10/mo that gives you control over your content directly, without the fear of negatively altering your website layout or design.

**Content Updates include text or photo substitutions, but not changes to layout or additional pages.*

Online Marketing

We can handle your online marketing at an hourly or monthly fee. Services include online advertising with services such as Google AdWords, Facebook, and more. We also offer social media management including Facebook, Twitter, LinkedIn and MySpace. Whether you need help setting up your social networking accounts or someone to manage them regularly, we are here to help. Copy Writing and/or Editing is also available to help you improve the efficiency and increase the number of keywords in the textual content of your website or advertisement.

Search Engine Optimization (SEO)

Our Search Engine Optimization service is a process of analyzing web users' search trends and adjusting your website content accordingly. We begin by developing a list of ranked keywords best suited for your site, and then we integrate them into the most important parts of your website. Continued analysis and adjustments ensure that your site is kept up-to-date and performing at optimal levels. The four steps of our Website Optimization Service include Keyword Analysis, Meta Tag Optimization, Search Friendly Content and Keyword Performance.

Pricing for Website Optimization services is broken down into two parts: Initial analysis and optimization (Steps 1-3): \$180 (one-time fee); and Continued analysis and content adjustments (Step 4): \$100/yr or \$8.50/mo.

Graphic Design

It is important to integrate all of your marketing materials in order to create a consistent brand in the eyes of your clients. We offer designs for logos, business cards, brochures, flyers, online ads, and other printed materials. Logo design: \$80, business card design: \$70 (excluding printing and shipping), other design prices vary, contact us for details.

Photography

Our company works with dmfoto of Richmond, VA for clients seeking fine arts or event photography. For corporate or product photography we charge \$25/hr for shooting and editing. Editing services include basic touchup, B&W conversion, and fine art or custom finishing. For photography and editing examples contact us for specific requests.